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| --- | --- | --- | --- | --- |
| **DATE** The release date or timeframe When will the goal be met?  | *Date/Timeframe* | *Date/Timeframe* | *Date/Timeframe* | *Date/Timeframe* |
| **NAME** The name of each version / new release | *Name/Version* | *Name/Version* | *Name/Version* | *Name/Version* |
| **GOAL** The benefit the product should offer What outcome should be achieved? Why is the product being developed?  | *Goal/Outcome* | *Goal/Outcome* | *Goal/Outcome* | *Goal/Outcome* |
| **FEATURES** High-level features necessary to meet the goal What are 3-5 key features? | *Features* | *Features* | *Features* | *Features* |
| **METRICS** Metrics to determine if the goal has been met How will you measure the outcomes? | *Metrics* | *Metrics* | *Metrics* | *Metrics* |