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| --- | --- | --- | --- | --- |
| **DATE**  The release date or timeframe  When will the goal be met? | *Date/Timeframe* | *Date/Timeframe* | *Date/Timeframe* | *Date/Timeframe* |
| **NAME**  The name of each version / new release | *Name/Version* | *Name/Version* | *Name/Version* | *Name/Version* |
| **GOAL**  The benefit the product should offer  What outcome should be achieved?  Why is the product being developed? | *Goal/Outcome* | *Goal/Outcome* | *Goal/Outcome* | *Goal/Outcome* |
| **FEATURES**  High-level features necessary to meet the goal  What are 3-5 key features? | *Features* | *Features* | *Features* | *Features* |
| **METRICS**  Metrics to determine if the goal has been met  How will you measure the outcomes? | *Metrics* | *Metrics* | *Metrics* | *Metrics* |