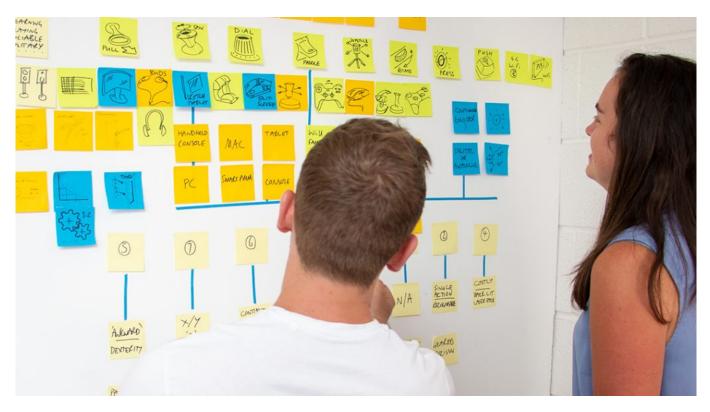
## Five ideation techniques you can use to help boost creativity in your organisation



Ideation is the important middle phase of the five-step design-thinking process...